



August 2003 Newsletter

Welcome to our second monthly newsletter! We received some very positive feedback from our July issue and we hope these newsletters will keep you current on our products and events! You can expect to receive one of these letters at the beginning of each month

Please take a minute to look over the newsletter and feel free to give us any feedback so we know what you'd like to see in future issues.

### AiROCK™ Software Update

As part of our commitment to innovation and excellence we have dramatically improved the AiROCK™ software. The update adds many new features, and improves response time and intuitiveness.

All new AiROCK™ systems will ship with this new software. If you are an existing AiROCK™ customer please contact us to receive your free software upgrade!



Don't forget to visit our web site and online store!

[www.offroadonly.com](http://www.offroadonly.com)

# AiROCK in August

Get a head start on your fall build up!

## \$2195.00

Normally \$2495.00

Offer good on orders paid for in full in August 2003. Orders made in August will be delivered within 30 days. Not valid with any other offers or discounts.



### RockLOX™ Update

The RockLOX™ wheel has generated a great deal of interest and for good reason. These wheels truly raise the bar, both in quality and features for the off road market. As many of you know the release date of RockLOX™ has already been moved back. As the project moves forward we ask that you be patient so that we can deliver a product that we are truly pleased with. We have no desire to release a wheel that we are not 100% satisfied with. We have made a name for ourselves by bringing innovative and premium solutions to the sport and RockLOX™ will no doubt continue that tradition.

At this time RockLOX™ are

nearing the final development stage and we are poised to offer them before the end of the year. We know that many people had hoped to have them sooner, but we feel delaying the release will at the end of the day result in a better product, and in turn a more satisfied customer.

As we move closer to the RockLOX™ release, we will be adding more detailed information to our website including sizing, applications, pricing and part numbers. Soon after, we will start a pre-sale on the wheels, which will ensure your place in line and a discount on the retail price. Once RockLOX™ wheels start shipping they will be available directly from Off Road Only, our online store and from our growing list of dealers nationwide.

We will be releasing additional RockLOX™ specific information as it becomes available in the form of newsletters, press releases, and the website. Again, we appreciate your enthusiasm and interest in the RockLOX™ wheels, and we look forward to the product launch and its exciting upgradeable future.